

Local VSP Ranch-Raised Beef



Ordering ground beef is a great way to sample our delicious grass-finished beef before ordering custom-cut beef or if your freezer space is limited. To reserve your local, ranch-raised, single-source ground beef, please return this form via mail, email, or text a photo. We plan & harvest based on completed reservations.

How much will I get and what does it cost? Choose any amount of 10 pounds or over for $10/lb. Frozen in approximately 1lb tube packages. Smaller quantities are available upon request. Please contact us for pricing.

How much freezer space will I need? 15lbs of ground beef fits into a standard paper grocery bag.

Name: _____ Number of pounds desired: _____

Pick-up City (Please Circle): Reno Fallon

Month/s desired (Please Circle): Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Address: _____ City: _____ State & Zip: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

From Our Ranches to Your Table

Venturacci Schuler Partners beef is locally raised in Reno, Fallon, and Carson Valley—pasture-raised with care, using rotational grazing and sustainable practices to deliver the highest quality, delicious beef to you and your family.

What is grass-finished beef?

VSP beef graze on local pastures their whole lives and are finished on grass—never grain-finished. This creates leaner, more flavorful beef with higher omega-3s, vitamins, and antioxidants than conventional grain-finished beef.

What's for Dinner? Try a Schuler Family Favorite VSP Smashburger 🍔

Form 3–4 oz balls of VSP ground beef, smash onto a hot griddle. Season with salt & pepper and cook until edges are crispy. Flip once, add cheese, and serve on a toasted bun with your favorite toppings.

What do our customers have to say?

"We absolutely love the hamburger. Very little fat yet tender and flavorful. Best we've ever had!!!" Judy C.

Looking for more? Scan the QR code to explore our website, VSPBeef.com, and discover our grass-finished beef and complete product lineup—from custom beef in quarters, halves, and whole to premium Steak, Griller, and Cowboy boxes. Yes, we even offer organs, bones, and beef fat.

What if I have questions? Please don't hesitate to contact us via phone at **775-722-8323 (call or text) or email** VSPBeef@gmail.com.

All Reno pick-ups are at 2215 Rhodes Road, Reno, NV 89521. All orders are subject to advance reservation only.

09/16/26
Prices subject to change without notice
Cash, Check & Credit Card (+3.5%)